

# FEBIN BIJU

## GRAPHIC DESIGNER

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## PROFESSIONAL OBJECTIVE

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Visual and graphic designer with 4+ years of experience in graphic design, motion graphics, video editing and 3D animation. Creates brand assets, social media content and LED wall visuals for live concerts. Experienced in creative team leadership, client collaboration and AI-assisted design workflows, with proficiency in Adobe Creative Cloud, Blender and Cinema 4D.

## TECHNICAL SKILLS

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- **Design:** Graphic design, brand identity, typography, layout design, social media creatives, visual storytelling, creative direction
- **Motion and 3D:** Motion graphics, video editing, 3D modeling, texturing, animation, lighting, rendering, visual effects (VFX), compositing, LED wall visuals
- **Software:** Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Blender, Cinema 4D, DaVinci Resolve, ZBrush, Figma
- **AI tools:** Midjourney, Runway, ChatGPT, Kling AI

## PROFESSIONAL EXPERIENCE & PROJECTS

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### **Executive - Digital Department**

*RED FM 93.5 (Kal Radio Limited) | Kochi, India | Dec 2025 - Present*

- Design posters and digital visual assets for RED FM.
- Create motion graphics videos for digital content and promotional use.

### **Visual Designer**

*Visual Vibes | Kochi, India | Nov 2024 - Dec 2025*

- Created LED wall visuals, stage loops, intro sequences and transitions for concerts and music festivals, synchronized with music and stage lighting.
- Delivered motion visuals for Masala Coffee, Thaikkudam Bridge, Thekkinkadu and many famous music bands using Blender, Cinema 4D, After Effects and AI-assisted tools.
- Designed promotional posters and edited YouTube videos and reels; collaborated with VJs and production teams to optimize content for large LED displays.

### **Creative Head**

*Biscon Solutions | Kochi, India | Aug 2023 - Nov 2024*

- Led creative teams in producing digital and print campaigns, managing project timelines, budgets and alignment with client briefs.
- Developed brand concepts, presented designs to clients and incorporated feedback; mentored designers and coordinated with cross-functional teams.

### **Assistant Manager - Media**

*Life Planner Universal Group of Companies | Kochi, India | Jul 2022 - Aug 2023*

- Planned and executed media strategies across digital, print and broadcast platforms in collaboration with creative and marketing teams.
- Analyzed campaign performance, monitored media budgets and coordinated team priorities and media partner relationships.

## EDUCATION

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### **B.Sc. Animation and Visual Effects**

Bharathiyar University, Coimbatore | Nov 2019 - Jun 2022

- Relevant Coursework: Process Design, Project Management, Advanced Automation, Chemical Industry Workflows

## CERTIFICATIONS & ADDITIONAL INFORMATION

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- Certifications: Google Analytics Academy & Google Ads – Google Analytics for Beginners, Advanced Google Analytics, Analytics for Power Users, Google Analytics 360, Google Tag Manager Fundamentals, Introduction to Data Studio, and AI-Powered Shopping Ads Certification.
- Languages: Malayalam (Native), English (Fluent), French (Conversational),